

KMU Akademie 2024 Student Achievement - CHEA

Graduates by Program 2024	Goal 2024	Results 2024	Graph / Comment
BSc	15	11	7 years of study possible
MBA (German)	100	102	7 years of study possible
MSc Business Psychology	15	21	7 years of study possible
MSc Political Management + Public Administration	10	7	7 years of study possible
DBA (German)	20	13	7 years of study possible

DBA Program	Goal 2024 = greater than %	Results 2024	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	75%/25%	
Age	38	37	

BSc Program	Goal 2024 = greater than %	Results 2024	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	51%/49%	
Age	30	28	

MBA Program	Goal 2024 = greater than %	Results 2024	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	61%/39%	
Age	35	34	

MSc Business Psychology Program	Goal 2024 = greater than %	Results 2024	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	42%/58%	
Age	35	38	

MSc Public Administration / Political Management Program	Goal 2024 = greater than %	Results 2024	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	65%/35%	
Age	35	36	





