

KMU Akademie 2022 Student Achievement - CHEA

Graduates by Program 2022	Goal 2022	Results 2022	Graph / Comment
BSc	25	24	7 years of study possible
MBA (German)	125	155	7 years of study possible
MSc Business Psychology	15	20	7 years of study possible
MSc Political Management + Public	10	7	7 years of study possible
Administration			
DBA (German)	30	18	7 years of study possible

DBA Program	Goal 2022 = greater than %	Results 2022	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	75%/25%	
Age	38	41	

BSc Program	Goal 2022 = greater than %	Results 2022	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	58%/42%	
Age	30	29	

MBA Program	Goal 2022 = greater than %	Results 2022	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	62%/38%	
Age	35	37	

MSc Business Psychology Program	Goal 2022 = greater than %	Results 2022	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	45%/55%	
Age	35	36	

MSc Public Administration / Political Management Program	Goal 2022 = greater than %	Results 2022	
Retention / Verbleib	90%	95%	7 years of study possible
Job placement rates	100%	100%	All Students are employed
Gender Ratio M/W	50/50	62%/38%	
Age	35	37	





